

All-America City Logo

Copyright Requirements

- Your community's name and year must be included in all uses of the AAC logo.
- The logo cannot be used for profit commercial ventures, such as affinity cards (Visa/MasterCard). Such commercial ventures violate the trademark and can result in the decision to seriously curtail the finalist or winning community's further use of the logo.
- The logo cannot be used for political campaigns.
- All merchandise bearing the All-America City logo must be approved by the National Civic League and the local AAC Committee. It must display the name of the community and the year per NCL guidelines. Profits can be used to defray delegation expenses or to benefit local non-profit projects.
- Remember, the logo, with the year of designation and the trademark symbol, is registered with the federal government and may only be used by communities designated by the National Civic League. The law prohibits any other use of the logo without permission.
- Please provide the printers with the correct PMS colors of the logo. PMS Colors: ***PMS 200 (Red) and PMS 280 (Blue)***. All text, lines and stars are blue. The year is red.